POWER YOUR CANON WITH CANON POWER

How to Find Out More

For more information on counterfeiting and how to avoid it, visit usa.canon.com/aboutcounterfeits

You can also visit STOPfakes.gov and read the Top 10 Ways to Protect Yourself from Counterfeiting and Piracy.

To report questionable products and sources, please contact Canon at 1-855-46-CANON. With a little awareness and a bit of homework, you as the consumer can avoid the pitfalls of counterfeit goods.

Facts About Counterfeiting

Throughout the consumer electronics industry, counterfeit accessories like batteries and chargers offer compromised performance with inferior engineering and construction. Posing as genuine in appearance and function, they risk damaging the original Canon product they’re used with by possibly overheating, exploding—at the worst causing bodily injury and property damage. Luckily, with a little knowledge and common sense, it’s not hard to avoid counterfeits and the risks they bring.
Help Protect Yourself and Your Equipment with Genuine Canon Accessories

Join the Fight Against Counterfeiting
As the popularity of cameras and accessories grows around the globe, so does the problem of counterfeiting. It is illegal to sell counterfeit products. Counterfeiting costs jobs, undermines legitimate resellers, and can pose a real safety risk. Counterfeit products are rarely, if ever, produced to the same strict safety standards specified by the government or to the industry to which Canon adheres. The use of counterfeits, which can damage the Canon product or cause increased service problems, may void Canon product warranties.

Why Buy Genuine Canon Accessories?
To help ensure the safe, reliable operation of your valuable Canon equipment, you should avoid using counterfeit “Canon” accessories. Engineered and manufactured to meet government and industry standards for safety and reliability, genuine Canon accessories including batteries, chargers, and battery grips, help ensure the optimal performance of your valuable Canon product. Genuine Canon batteries, chargers, and battery grips are designed to hold a charge, properly fit into Canon equipment, and prevent over-charge, short-circuit and/or overheating that may cause damage to your Canon equipment.

Identifying and Avoiding Counterfeits
Although counterfeiters are always working to make their knock-offs virtually indistinguishable from genuine Canon accessories, there are a number of ways to identify and avoid fakes. By scrutinizing packaging, making comparisons with genuine Canon accessories, being vigilant when purchasing through non-US based online shopping sites, avoiding deals that are “too good to be true,” and purchasing through authorized Canon dealers or directly from Canon, you greatly reduce the risk of inadvertently purchasing counterfeit goods.

If you’re in doubt, Canon can help you determine if your Canon accessory is genuine or counterfeit.
Just contact Canon at 1-855-46-CANON.